Tá:c Giả:: VOA

Thứ Bảy, 29 Tháng 11 Năm 2008 01:13



HOC ANH NGO TRÊN ĐÀI VOA

Đ□ nghe bài h□ c, xin B□ M VÀO ĐÂY

Đây là Chū ng Trình Anh Ng Sinh Đ ng New Dynamic English **bài 88**. Ph m Văn xin kính chào quí vo thính gio. Mo đo u bài ho c, quí vo luyon nghe hio u bo ng cách nghe mo t câu, ro i nghe mo t mo u đàm thoo i trong đó có câu tro lo i; sau đó nghe lo i câu ho i, ro i tro lo i.

Depend on=trust, rely on=tin c□ y ai. That makes me very nervous=đi□ u đó làm tôi r□ t áy náy, lo ng□ i.

Cut 1

Language Focus: Questions Based on FIB Dialog

Larry: Questions. Listen to the question.

Eliz: Does International Robotics have a nearby warehouse for spare parts? (short pause)

Larry: Now listen to the dialog.

Graham: As Mr. Epstein has told you, we have a good relationship with United Industries.

And we know we can depend on them.

On the other hand, your company has no facilities nearby, not even a warehouse for spare parts.

That makes me very nervous.

Eliz: Does International Robotics have a nearby warehouse for spare parts? (ding) (pause for answer)

Eliz: Mr. Blake's company has no facilities nearby, not even a warehouse for spare parts.(short pause)

Larry: Listen to the question.

Eliz: Why doesn't Ms. Graham want to keep spare parts in her warehouse? (short pause)

Larry: Now listen to the dialog.

Blake: As I told Mike, I'm sure we can work out a satisfactory arrangement. For example, we

Tác Giả: VOA

Thứ Bảy, 29 Tháng 11 Năm 2008 01:13

can send you spare parts ahead of time.

Graham: I appreciate that, Mr. Blake, but we don't want to warehouse spare parts here. It's just asking for trouble, and it also adds to our cost.

Eliz: Why doesn't Ms. Graham want to keep spare parts in her warehouse? (ding) (pause for answer)

Eliz: She thinks it would cause trouble and add to her costs. (short pause)

MUSIC

Vietnamese Explanation

Trong pho n Culture Tips sop to i, Larry cho cho ta cách thong long. This culture tip is about what to do at the beginning of a negotiation=pho n mách giúp này nói vo cách pho i làm lúc đo u trong mo t cuo c thong ng long. Đo ý đo n cách đo c vo n -ti : âm /sh/ trong to negotiate; a negotiator. Nhong khi là danh to thì vo n -ti phát âm là /s/ trong negotiation.

Common ground=đio m to ng đo ng. Common ground is an interest which both of you

share=đi m t ng d ng là đi u ích l i mà c hai cùng chia s . [Nguyên nghĩa c a ch Ground=vùng đ t, m t đ t].

Being honest will allow you to build long term relationships=Thành th□t giúp b□n gây d□ng đ□□c liên h□ dài h□n.

A high quality piece of equipment=mat dang cair trang bacó pham chat cao.

At all times=luôn luôn, lúc nào cũng. Probably the best advice I can give is to be honest at all times=có I I I i khuyên t thì tôi có th giúp là lúc nào cũng thành th it.

Cut 2

Culture Tips: Beginning a Negotiation

Larry: Culture Tips

Eliz: Welcome once again to "Culture Tips" with Gary Engleton. Gary, our e mail question today is about beginning a negotiation. Our question is "Sometimes I have trouble starting negotiations with Americans." "What should I do?"

Gary: Well, the first important thing to do is to focus on common ground.

Eliz: Common ground?

Tác Giả: VOA

Thứ Bảy, 29 Tháng 11 Năm 2008 01:13

Gary: Yes. Common ground is an interest which you both share. For example, you may want to buy a high quality piece of equipment from Company X. You want to buy it; they want to sell it. That's common ground.

Eliz: That is a good way to start.

Gary: The second thing is to be very honest about any problems you see.

For example, you may want to buy their product, but it may be too expensive.

First, you can say that they have an excellent product, and then state your problem about the price.

For example, you can say "There's no doubt that your product is excellent."

"However, the price is too high for us."

After you have stated your position clearly, you have to encourage the other side to state their position clearly too.

Probably the best advice I can give you is to be honest at all times.

Being honest will allow you to build long term relationships.

These relationships will help you in future negotiations.

Eliz: Thanks for the excellent advice, Gary!

Gary: My pleasure!

MUSIC

Vietnamese Explanation

Trong pho n tho c to p so p to i, quí vo nghe mo t câu nói, ro i tùy ý nghĩa trong bài ho c mà tro lo i câu đó đúng hay sai, True or False.

Cut 3

Language Focus: True/False

Larry: True or False.

Larry: Listen. Is this statement true or false?

Eliz: In negotiations, you should focus on interests that you share. (ding) (pause for answer)

Eliz: True. If you can't find any common ground, there is nothing to negotiate. (pause)

Eliz: You shouldn't tell the other side about problems you see. (ding) (pause for answer) Eliz:

Tác Giả: VOA

Thứ Bảy, 29 Tháng 11 Năm 2008 01:13

False. You should be very honest about problems.

Eliz: That way, you have a chance to solve the problems. (pause)

Eliz: Building long term relationships is an important part of most negotiations. (ding) (pause for answer)

Eliz: True. Long term relationships are important to success in business. (pause)

MUSIC

Vietnamese Explanation

Trong pho n toi, ta nghe mot mou đàm thoo i thoo ng moi vo cách nho ng mot đio m, conceding a point.

To concede=nh0 0 ng m0 t đi0 m trong cu0 c tranh lu0 n.

A concession (danh to) ii = mot so nhoon gbo.

We're falling behind in our work=chúng ta tr□ trong công vi□ c c□ a chúng ta.

Fall behind=tr hn.

A complaint=mot diou khiou noi, than phion. Verb: to complain=than phion.

Orders=hàng đã đ□t mua.

Cut 4

Business Dialog: Conceding a Point

Larry: Business Dialog

Eliz: Let's listen to today's Business Dialog. Jennifer is trying to convince her boss, Joe, to buy new computers for the office.

Jennifer: The computers we have now are three years old!

They're so slow that we can't get any work done!

Joe: Jennifer, of course I understand your concerns, but....

Jennifer: Joe, they're more than concerns; these are big complaints! We can't get our work done because the computers are so slow!

Joe: Jennifer, there's no doubt in my mind that you are right, but we just don't have the money for new computers!

Jennifer: Joe, if we don't get some new computers soon, we'll lose business.

Tác Giả: VOA

Thứ Bảy, 29 Tháng 11 Năm 2008 01:13

Joe: You have a good point, Jennifer, but.....

Jennifer: Joe, we're falling behind in our work. And our customers are not receiving their orders

on time. (pause)

Joe: That is very serious.

I want to assure you that I understand what you have said.

Jennifer: But what are you going to do about it?

Joe: (Deep sigh) OK. I'll talk to the boss one more time.

Jennifer: Thanks, Joe. I knew you'd understand.

MUSIC

Vietnamese Explanation

Trong pho n to i ta nghe nhong cách nhong bo.

Cut 5

Focus on Functions: Conceding a Point

Larry: Focus on Functions: Conceding a Point Eliz: Now let's focus on Conceding a Point.

Larry: Listen and Repeat.

Eliz: Of course I understand your concerns, but.... (pause for repeat)

Eliz: Of course I understand your concerns, but.... (pause for repeat)

Eliz: There's no doubt in my mind that you are right, but ... (pause for repeat)

Eliz: There's no doubt in my mind that you are right, but ... (pause for repeat)

Eliz: You have a good point, but..... (pause for repeat)

Eliz: You have a good point, but..... (pause for repeat)

Eliz: I want to assure you that I understand what you have said. (pause for repeat)

Eliz: I want to assure you that I understand what you have said. (pause for repeat)

MUSIC

Tác Giả: VOA

Thứ Bảy, 29 Tháng 11 Năm 2008 01:13

Vietnamese Explanation

Hãy nghe Larry chủ cách nhủ là ng bủ. Even though Joe is conceding a point, he follows each concession with the word "but"=Tuy Joe nhủ là ng bủ mủ t điủ m, nhủ ng ông dùng chủ "nhủ ng" sau mủ i điủ m nhủ là ng bủ.

He lets Jennifer know that he understands her position, even if he can do nothing about it=Ông d cô Jennifer bi trangông hi u l p trang ca cô, tuy ông không giúp gì d c.

I see your point=tôi hi \square u l \square p tr \square \square ng (ý) c \square a cô. You have a good point=Cô có m \square t ý hay. We'll lose business=chúng ta s \square m \square t khách.

Focusing on understanding is a good strategy in negotiations=Chú trang vào via c tìm hia u lap trang angalai khác là mat cách tat trong nhang cua c thalang lang.

Cut 6

Gary's Tips: Conceding a Point

Larry: Gary's Tips.

UPBEAT MUSIC

Eliz: Now it's time for Gary's Tips with Gary Engleton!

Gary: Hello, Elizabeth! Today I'll be talking about conceding a point as part of a negotiation.

When you are in a negotiation, you want to establish common ground.

Often this means conceding some parts of the other side's position.

In today's Business Dialog, Joe recognizes that many of Jennifer's points are correct.

One expression he uses is "I understand your concerns."

Jennifer: The computers we have now are three years old! They're so slow that we can't get any work done!

Joe: Jennifer, of course I understand your concerns, but....

Gary: Joe also uses other expressions to make concessions, for example: "You have a good point."

Tác Giả: VOA

Thứ Bảy, 29 Tháng 11 Năm 2008 01:13

Let's listen again.

Joe: Jennifer, there's no doubt in my mind that you are right, but we just don't have the money for new computers!

Jennifer: Joe, if we don't get some new computers soon, we'll lose business.

Joe: You have a good point, Jennifer, but.....

Jennifer: Joe, we're falling behind in our work. And our customers are not receiving their orders on time.

Gary: Even though Joe is conceding a point, he follows each concession with the word "but." He lets Jennifer know that he understands her position, even if he can do nothing about it.

Focusing on understanding is a good strategy in negotiations. He says:

Joe: I want to assure you that I understand what you have said.

Gary: In Mr. Blake's conversation with Ms. Graham, Mr. Blake also shows that he understands Ms. Graham's position. First he uses the expression "I understand" when Ms. Grahams says she is nervous.

Graham: That makes me very nervous.

Blake: I understand.

Gary: Then he uses the expression "I see your point."

Graham: It's just asking for trouble, and it also adds to our cost.

Blake: Yes, I see your point.

Gary: Mr. Blake builds trust by showing that he understands Ms. Graham's concerns. And a sense of trust is essential to any negotiation. I hope today's tips were helpful! Thanks for joining us today for Gary's Tips.

Eliz: Thanks, Gary!

MUSIC

Eliz: Well, our time is up. Tune in again next time for Functioning in Business. See you then!

Vietnamese Explanation

Tác Giả: VOA

Thứ Bảy, 29 Tháng 11 Năm 2008 01:13

Quí vo vo a ho c xong bài 88 trong Cho ng Trình Anh Ngo Sinh Đo ng, New Dynamic English. Pho m Văn xin kính chào quí vo thính gio và xin ho n go p lo i trong bài ho c ko tio p.